



## Sustainable Development Network Malaysia

Dedicated to promoting sustainable development through  
environmental stewardship



# SUSDEN'S VISION

Recognizing diversity as the organizing principle of life, people as stewards co-operate and work together to sustain Mother Earth as the life support system for the present and future generations whilst practicing a development that is regenerative and sustainable.



# SUSDEN's MISSION

To create awareness, mobilize the communities, educate and motivate people to participate, practice and promote sustainable development to sustain Mother Earth as the life support system.



## Forum “Friends of Tasik Chini Network”



On August 1st 2004 SUSDEN launched the Save Tasik Chini Campaign (STCC). The lake's ecology is in crisis as a result of unsustainable development practices. Annually SUSDEN holds a community consultation with the informal network of Friends of Tasik Chini Network to monitor its progress and plan for future actions to commemorate the **Tasik Chini Day on August 1**.

# Capacity Building with Local Indigenous Community in Chini



**community mobilisation efforts with the local indigenous community was intensified with the formation of the indigenous peoples' organisation – Persatuan Pelindung Tasik Chini to conserve and protect Tasik Chini.**

# STCC MILESTONES

- Establishment of State Government Committee – quick respond to SUSDEN memorandum to MB
- Friends of Tasik Chini Network formed.
- Local Community Mobilized.
- Amazing Malaysian Award and contribution to awareness of the issue.
- Setting up of a community Information and Education Centre.
- Formation of Persatuan Pelindung Tasik Chini.
- Ford Motor Grant RM10,000 for continued work.
- Mapping with SPNS
- Sustainable agriculture initiative with PAN AP



Purity, trustworthiness, integrity  
virtue:  
these are what the lotus  
signifies

THIS IS QUESTION WE ASK  
OURSELVES AND THE  
DEVELOPMENT MODEL WE  
EMBRACE

Buddha says, "In this way the human heart doesn't give rise to evil desires or evil thoughts. It's like the blue, red and white lotuses that grow in the water but bear no water."



# WORK PLAN

- Mapping continued.
- Village initiative to be continued.
- Capacity building for local community.
- Eco-tourism development & innovations.
- Awareness Campaign to be continued.



TERIMA KASIH  
*Thank you*

